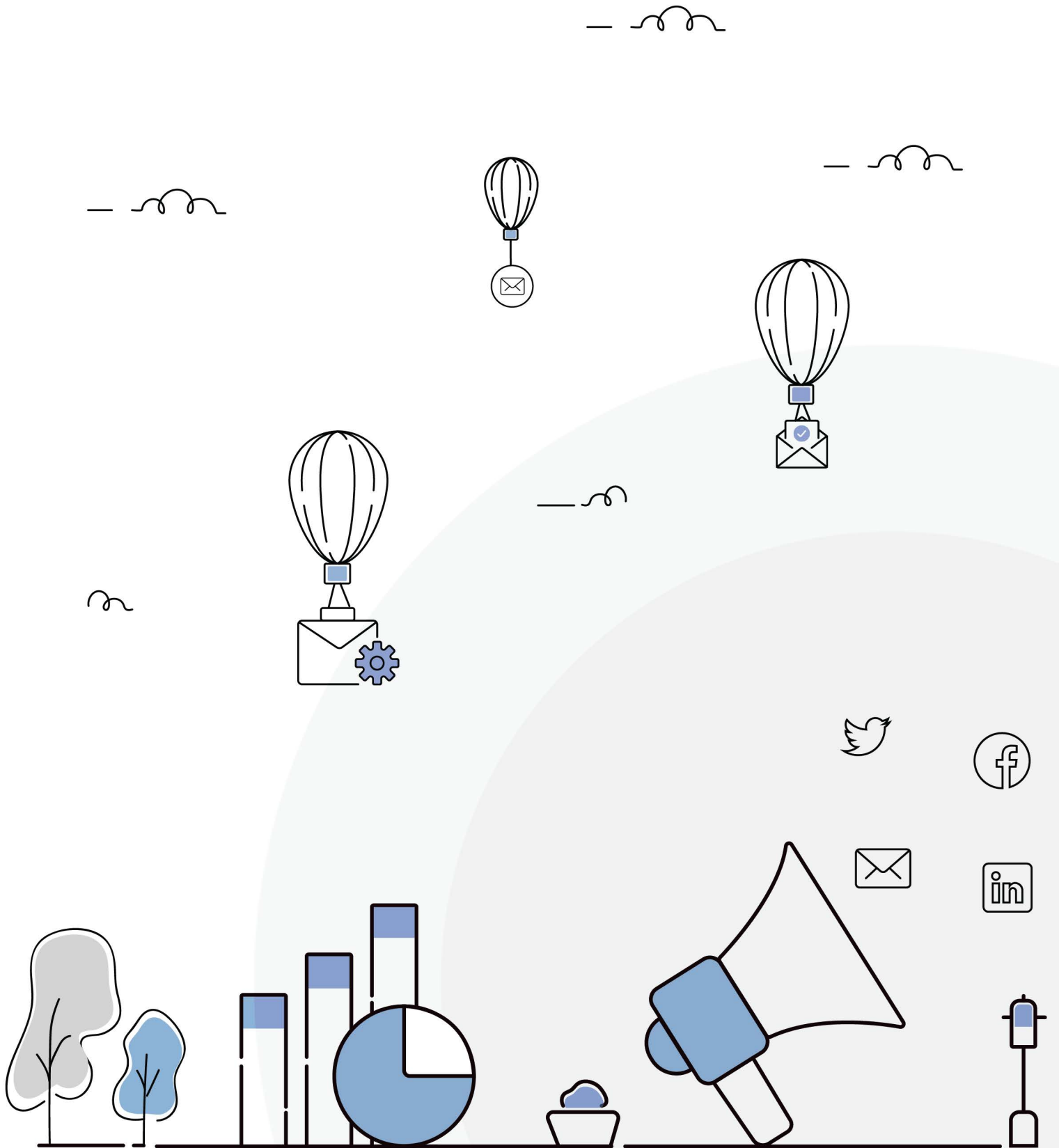
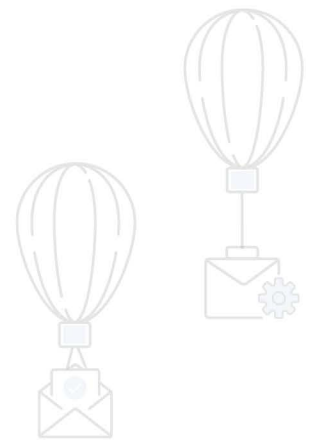


Maximize marketing ROI with SalesIQ



What is Zoho SalesIQ?

An omni-channel messaging platform that fosters better customer engagement in real-time for maximizing conversions and increasing sales.



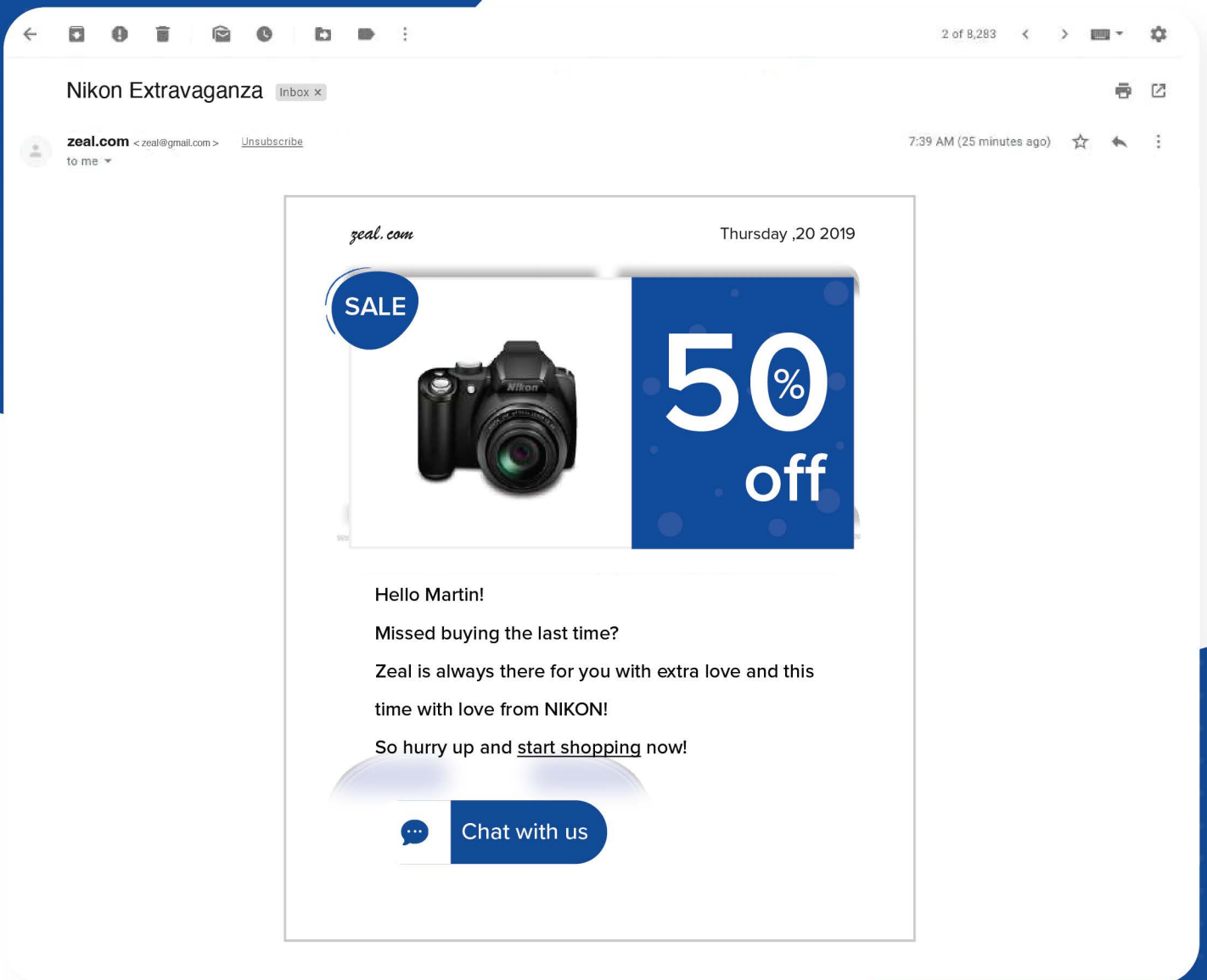
Why use SalesIQ for marketing?

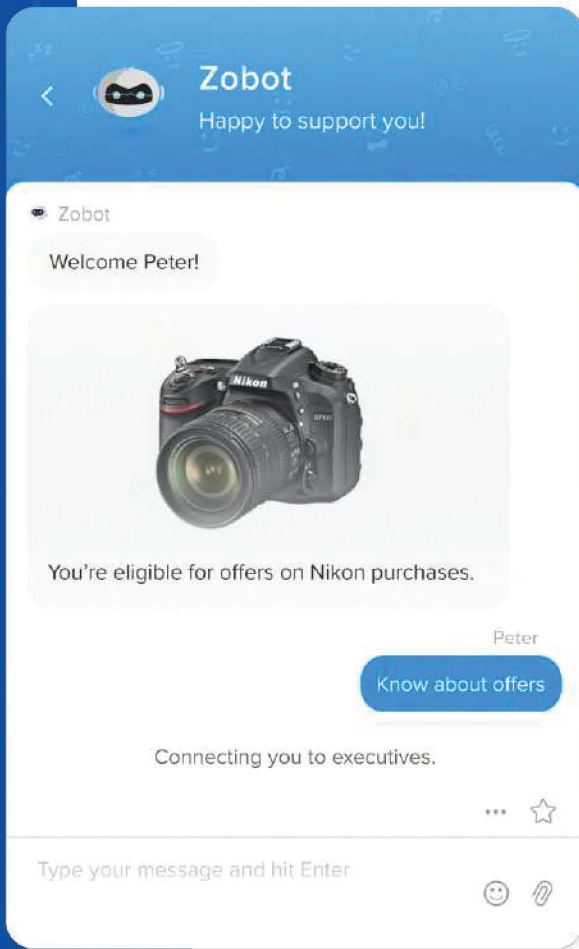
- Capture and qualify targeted audiences from the respective campaigns
- Personalize your engagement for better conversions
- Retain customers with follow up automations
- Re-target customers based on their website demographics



Optimize your campaign

Let campaign recipients start a chat directly from the email with the live chat signature option. This will help to initiate prospective customers into the sales funnel.





Always up and prospecting!

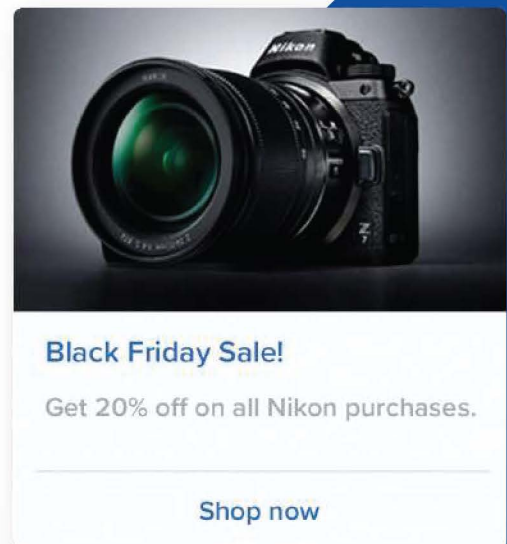
No matter how many customers you have, Zobot can capture MQLs (Marketing qualified lead) and handoff to the right executives for quicker conversions.

Bait for targeted customers

Don't let your campaign efforts go in vain. Engage prospects when they initially visit your website with personalized messages based on their campaign name, source, and content.

If **Campaign Name** contains **Black Friday Sale**

Send **Black Friday discount** after **5 Seconds**



Talk the data

Keep tabs on the campaigns sent to the customer while continuing the conversation to upsell or cross sell.

Black Friday Sale

Zeal




Tuesday 18, 2019



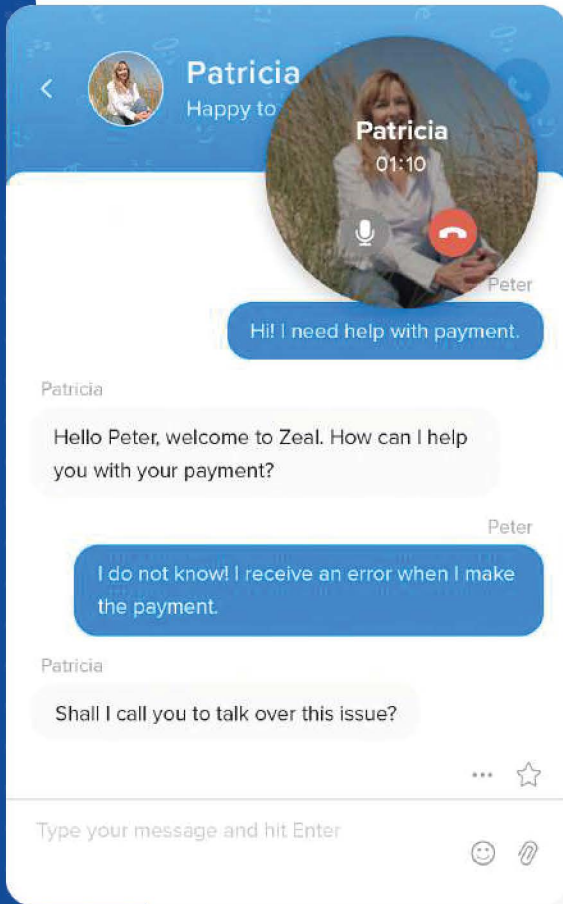
Hello Martin!

Missed buying the last time? Zeal is always t

Recent Campaigns

- | | |
|--|--------------|
|  Black Friday Sale | Today |
|  Delivery email | Yesterday |
|  Special offers email | 22 May, 2019 |



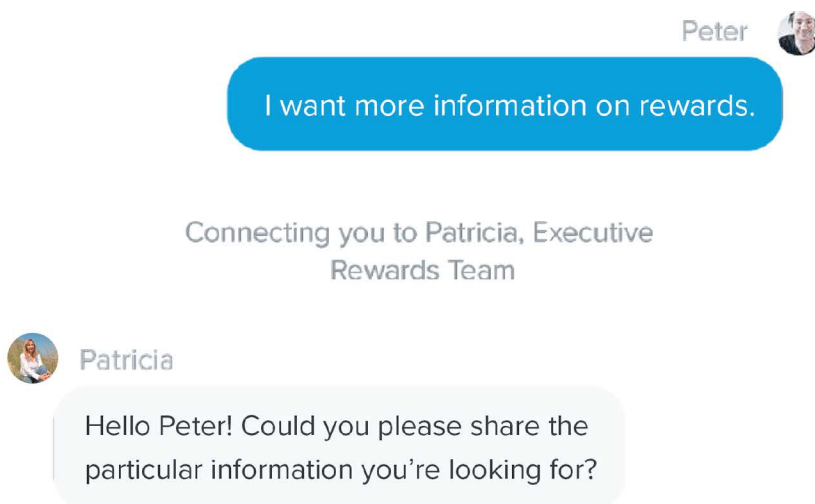


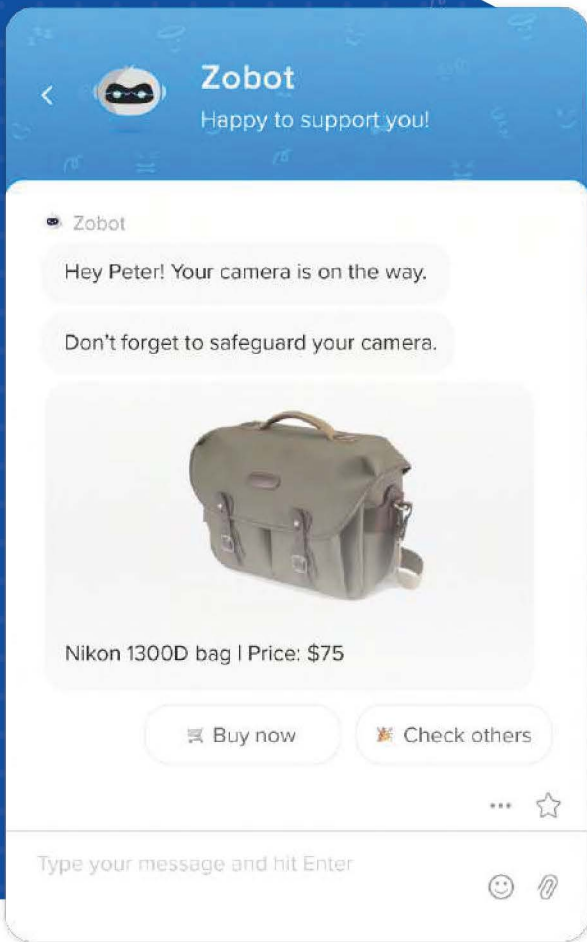
Personalized engagement

Sometimes messaging gets out of hand. But when customers talk to a human, they gain trust for the brand, thereby boosting customer satisfaction.

Channel to experts

Direct campaign recipients to the right executive based on campaign data for effective conversions.



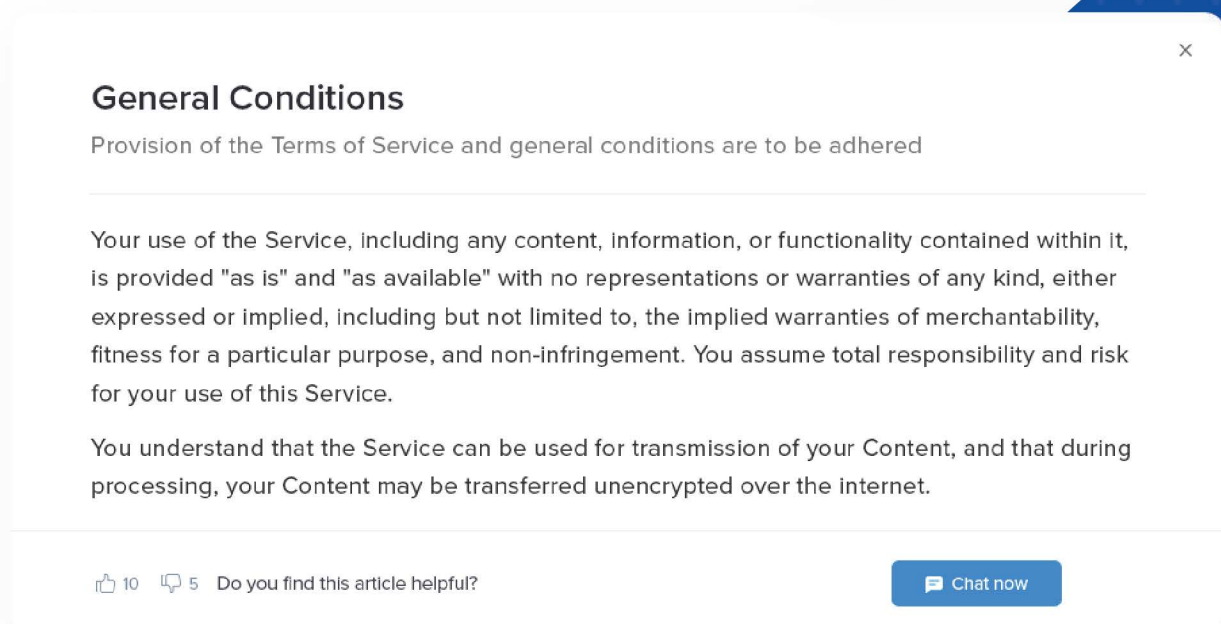
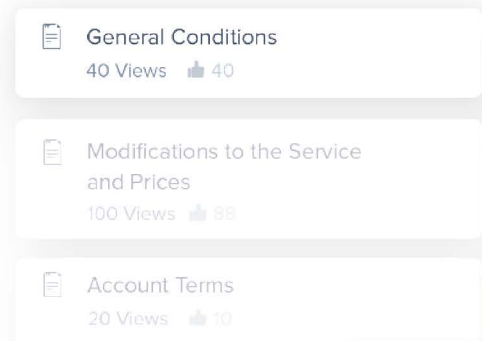


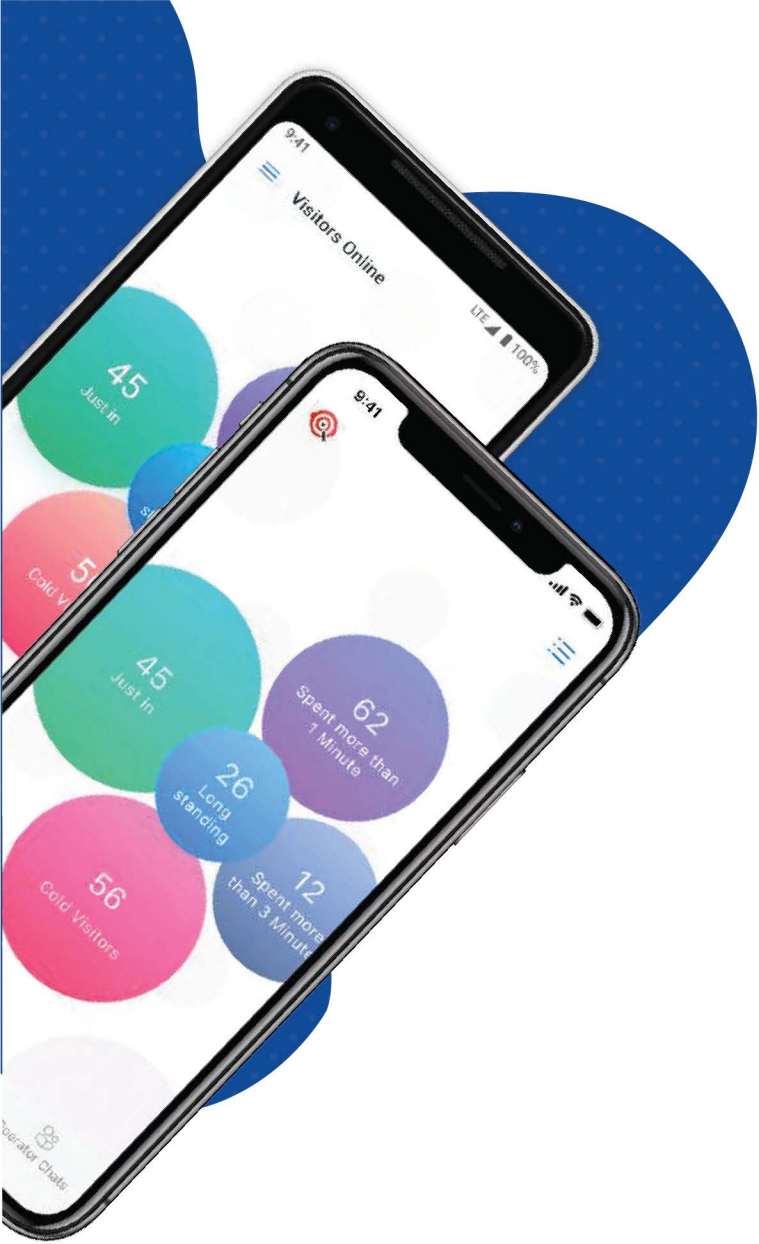
Re-target opportunities

Generate better re-engagement lists by targeting customers based on their website activity. This way you can bump conversion rates and improve the overall customer experience.

Self-service articles

Let customers find answer to their questions with in-chat articles that are always available.





Reach your customers from anywhere

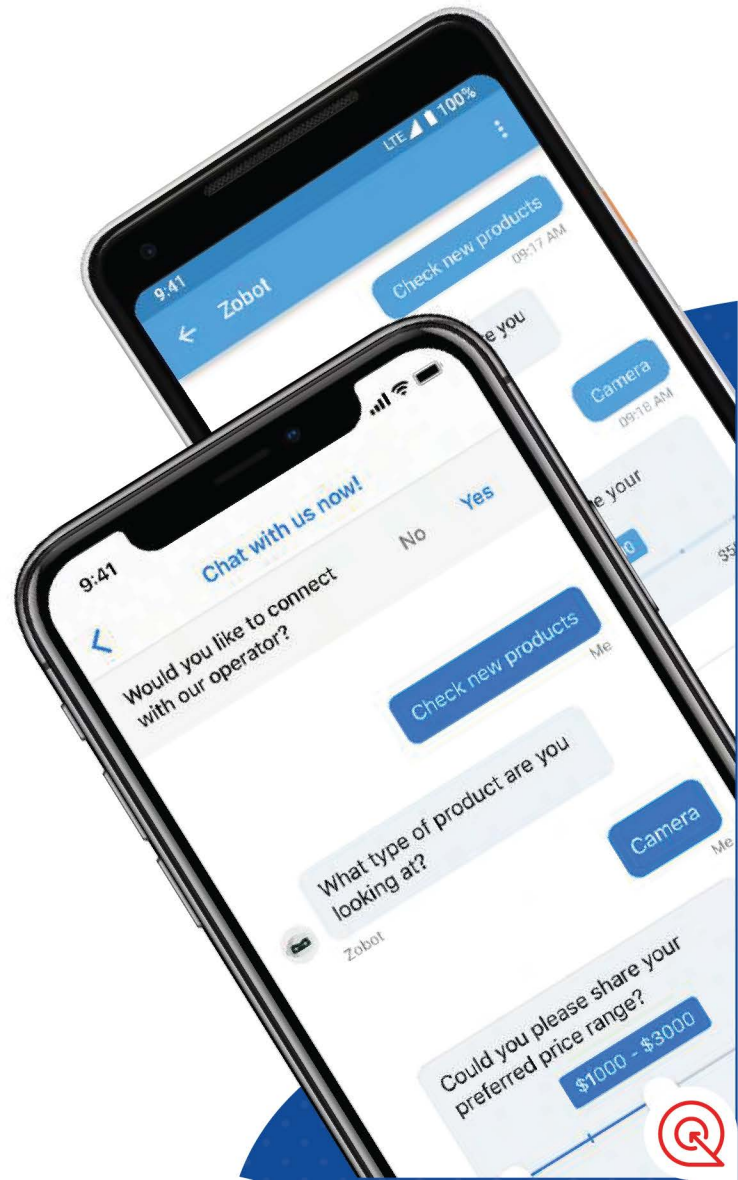
Opportunity knocks at any time. Continue supporting your customers with our mobile app, even when you're on the move.



Supercharge your mobile app

"62% of customers expect a live chat when they visit a mobile app"

When they're on the move, customers can still reach you through our Mobile SDK for support anytime, anywhere.





Scan the below QR code to
download our app now



*With [Zoho SalesIQ](#), we have raised the bar of customer relationship.
The platform is friendly for both sides and connects well with
Zoho CRM, giving us complete information of
whom we're talking to.*

Rodrigo Ferrer
CTO | Pró-Laudo

